

The telecommunications bridge between East and West: The case of Cyprus



Cyprus Telecommunications Authority, otherwise known as CYTA, is a public utility organisation established by Law to provide national and international telecommunications in the Republic of Cyprus, a 9,250 square kilometer island in the Eastern Mediterranean with approximately 700,000 inhabitants. CYTA has achieved a market penetration both in fixed and mobile telephony, higher than in many European countries. The organisation has developed a state-of-the-art infrastructure. Its advanced Switching and Transmission Systems, safeguarded by its Network Management and Support Systems, enable CYTA to offer superb national, regional and global connectivity.

Through CytaGlobal, the organisation's international division, CYTA has developed a far-reaching submarine fibre optic cable network, supplemented by an extensive satellite telecommunications network, providing enhanced international connectivity. CYTA is a co-owner in major regional and transatlantic cable systems as well as in major satellite systems.

Cytanet, CYTA's own ISP, with 180 Mbps international connectivity, is the leading ISP in the local market, also providing in co-operation with CytaGlobal internet connectivity to foreign ISPs in nearby countries.

A wide range of innovative and flexible products and services is currently being offered by CYTA on a nationwide basis. In addition, its international product

and services portfolio serves the carrier and business customer markets globally. Keeping in touch with new technologies, CYTA is planning to introduce new products and services in the near future. These include IN services, Calling Cards, IP VPNs, E-Commerce and Video-On-Demand.

CYTA's vision is to establish itself as the most important regional telecommunications and information technology hub in the Eastern Mediterranean. This is achieved by the enhancement of its telecommunications infrastructure globally, by its participation in regional and international telecommunications projects and by introducing competitive and flexible global telecommunications solutions.

Setting-up Points of Presence and wholly owned subsidiaries worldwide will soon support CYTA, in its efforts to globalise.

Cyprus has always been a centre for international business due to its strategic location. With Cyprus being one of the ten countries recently gaining their accession in the EU, the telecommunications market in Cyprus is expected to be fully liberalised within 2003. CYTA is well equipped not only to meet the new challenges, but also to realise its vision to become the electronic communications bridge between East and West and to maintain its international reputation as a reliable and advanced telecommunications global provider.

www.cytaglobal.com

Cyprus has always been a centre for international business due to its strategic location