

...expand your global connectivity with BusinessLink by



BusinessLink is an International Private Leased Circuits (IPLC) solution provided by Cyta, which offers point-to-point connectivity between Cyprus and major European destinations. **BusinessLink** is ideal for applications requiring secure, reliable and frequent transfer of information between Cyprus and other countries. **BusinessLink** is based on SDH/TDM technology and is offered over optical submarine cable systems at data rates from 64kbps up to 622Mbps. Tailored solutions and extensions into other off-net countries are possible subject to feasibility.

Key Benefits

● *Secure*

Unlike VPNs which use public networks or share the same capacity, **BusinessLink** employs SDH/TDM capacity which is dedicated for your sole use, therefore maximizing the level of your communication security.

● *Reliable*

BusinessLink bandwidth allocated for your use is always guaranteed; you do not need to worry about class-of-service and network bottlenecks. Furthermore, you enjoy minimum latency, zero jitter and rapid recovery through SDH level protection.

● *Protocol independent*

Being a layer-1 service **BusinessLink** can support a variety of protocols and applications including data, video and voice.

● *Commercial Flexibility*

BusinessLink is provided with a flexible agreement (1 to 5 years), and various options i.e. with or without diversity, with or without protection / restoration, full channel or half circuit.

Why Cyta?

● *Quality*

Cyta and Cytaglobal are committed to quality and this reflects in all our activities. Apart from being fully ISO certified, Cyta is the only company in Cyprus which has been awarded 5-stars for Excellence from the European Foundation for Quality Management (EFQM).

● *Technical Expertise & Personal Support*

We are in the telecommunication business for more than 50 years. We have the knowledge, experience and expertise, to support your private telecommunications needs. With us, you can enjoy 24-hour maintenance support and personalized service through your own Account Manager.

● *High Performance*

We strive to offer you the best performance and service you can get. Our high level of service is recognized internationally, and has brought us several awards and distinctions.

● *Global Reach*

Through our own global telecommunication network and networks of our partners, we can reach almost any destination around the world. Cyta co-owns several submarine cable systems landing in Cyprus and other systems around the World and has the ability to offer true network diversity via three geographically separate submarine cable landing stations in Cyprus.

● *End-to-end solutions*

As an active member of the One Stop Shopping - Inter Carrier Data Services (OSS-ICDS) Forum and in association with our partners around the world, we can provide you with end-to-end, one stop shopping solutions. No need to worry about the remote end. Just place an order with us and we will take care of all the rest.

Contacts for additional product information, pricing and customized solutions:

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Quality-Performance-Security-Reliability